**CA20 Web Project Proposal**

The internet is a rapidly expanding venue for communication and interaction.  As a result, it is important not only to know how to navigate the web but also how to create content for it.

**Project Purpose:** To design, and develop a web site using design practices introduced in the website tutorials presented in this class. Your web site will contain a home page (index.html), a contact page (contact.html) and at least two (but no more than 3) content pages.

This site should exhibit strong design, user friendly navigation (links), clear and consistent layout, and professional appearance. C.R.A.P.

1. ***Topic Choice: federal Election 2015 for social project***
2. ***Research & Planning***

Use the internet to research and gather information for your web site.

* Create a name for your business or club.
* Use the internet to research and gather the content for your topic
* Group and organize them into individual webpages
* Present your completed plan to your teacher for approval

1. Elements to include:
   * + Table
     + Narration
     + 2 column layout (1 page)
     + Photo gallery

Use the worksheet plan on the following page.

* 1. ***Layout and Design***

Website Name: Federal Election 2015

Create categories and related descriptive names for each html page (2 are done for you):

Home Page: index.html

My Riding: myRiding.html

Views on Issues: myView.html

* My Perspective: myView.html
* Conservatives: conserve.html
* Liberals: liberal.html
* NDP: ndp.html
* Green Party: green.html

My Vote: myVote.html

Analysis: analysis.html

Contact Me: contactMe.html

***Develop & Organize Content***Using the internet & your personal knowledge, create the content plan for each page in your website. Include photos.

**Page One**: index.html. Write your content for your home page. A homepage should introduce your business or club and describe the purpose of the website. Your description should be a minimum of 300 words. Remember, this page is the hook that will inspire users to explore your site. Be sure to include a Title and add any photos.

Home Content Page Research Example:

|  |
| --- |
| C:\Users\Elizabeth\Google Drive\webDesign\TestWeb\images\choccupcake1.jpgLocally owned and operated, we have been serving our heavenly fairy cakes to Calgarians for over a decade. At Cupcake Heaven we are dedicated to providing you with a truly unique product, made fresh when ordered.  Aside from our tasty menu options, we are happy to incorporate our experience in to your custom design idea, creating the perfect solution. From birthdays to weddings, we’ve got you covered!  We look forward to hearing from you!  **Enter reference information for** Name of Website ©  **picture& text** Contact Webmaster  Designed by: Name of Student |

NAME OF PAGE:

Write your content for **index.html** here. Gather & arrange any photos you might use. Enter text for the page. References – put at the end of the page, use correct format

Copy your banner on this page for planning purposes.

NAME OF PAGE:

Write your content for **page 2** of your website here. You must include **at least one bulleted or ordered list** in your website. Gather & arrange any photos you might use. Enter text for the page. References – put at the end of the page, use correct format

NAME OF PAGE:

Write your content for **page 3** of your website here. You must include at least one bulleted or ordered list in your website. Gather & arrange any photos you might use. Enter text for the page. References – put at the end of the page, use correct format

NAME OF PAGE:

Write your content for **page 4** of your website here. You must include **at least one bulleted or ordered list** in your website. Gather & arrange any photos you might use. Enter text for the page. References – put at the end of the page, use correct format

If you have more pages, insert a page break and enter the graphics, text and references for the page.

NAME OF PAGE:

Write your content for **Image Gallery** of your website here. Gather & arrange any photos you might use. Enter text for the page. References – put at the end of the page, use correct format

NAME OF PAGE:

Write your content for your **contact page** here. You must include at least one bulleted or ordered list in your website. Gather & arrange any photos you might use. Enter text for the page. References – put at the end of the page, use correct format

* 1. ***Create a colour scheme for your site.*** Open up Photoshop and use the Kuler colour tool. Choose 3-4 colours for your scheme. Write down the hexadecimal number for each colour.

**Color Scheme Designer:** <http://colorschemedesigner.com/csd-3.5/> shows a variety of color combinations that go together.

**Color Picker.com** <http://www.colorpicker.com/> will help you determine the color name (red, blue, etc.)

**HTML Color Codes** <http://html-color-codes.info/>

|  |  |  |
| --- | --- | --- |
| HEXADECIMAL CODE | COLOR NAME | COLOR SAMPLE |
| Example: #FF43G4 | red |  |
| * + 1. #939393 | Lightest grey |  |
| * + 1. #6B6B6B | Light grey (gray 42) |  |
| 1. #555555 | Dark grey |  |
| 1. #2e2728 | Dark-reddish grey |  |
| 1. #2E2E2E | Really Dark Grey |  |
| 1. #175AC4 | blue |  |
| 1. #C21626 | red |  |
| 1. #ef6d3b | orange |  |
| 1. #259b24 | green |  |

* 1. ***Proposal Approval***Before you begin building your website, show your teacher this proposal.

1. Next: B***uild your Website. Building Your Website Document***
2. List all references on this page.